

2010 Governor's Conference on Economic Development

YOUR INVITATION TO ATTEND

The VEDA Conference Committee is excited to announce that the *Governor's Conference on Economic Development* will be held from October 13-15 at the Virginia Beach Hilton Hotel located in the City's beautiful ocean front resort area. In this challenging business environment, our goal is to provide an opportunity to learn about those sectors of the economy that hold great promise for the future. We start by examining new trends in economic development by featuring a panel of site selection consultants on Thursday morning. This impressive group will discuss trends they've been seeing in the field and educate us about the best way to respond to RFI's, work with legislators to win projects and make your communities attractive for renewable energy projects. At lunch, Aaron Brickman of the US Department of Commerce will teach us about the increasing importance of foreign direct investment in our global economy and provide us with tips on attracting these important dollars to your communities. In the afternoon, members will have a choice of optional activities which will include a tour of the impressive Port of Hampton Roads or the opportunity to spend 15 minutes meeting face-to-face with one of the site selectors featured in the morning session. To top the day off, please join us for a casual beach party featuring the music of *The Calypso Nuts*. The evening festivities will provide a wonderful opportunity to network with your colleagues.

Friday morning will start bright and early with a breakfast presentation by the Honorable Robert McDonnell. Expect to hear the Governor's thoughts on the state of economic development in the Commonwealth. Next on the agenda is a presentation by George Hagerman of Virginia Tech about the burgeoning offshore wind industry and opportunities that this industry is expected to provide for communities throughout the State. The conference will conclude before lunch with a public policy update and the Cardinal and Legislator of the Year Awards.

While the Fall Conference promises to deliver several great takeaways that we can use in our daily practice, we have also incorporated many activities that promise to be enjoyable for all. On Wednesday, the golfers can hone their skills at a tournament at the Cypress Point Country Club. If golf is not your sport of choice, you are invited to join a group for a leisurely bike ride starting at the Virginia Beach Hilton and continuing through First Landing State Park, a unique habitat featuring lagoons, large cypress trees and rare plants. For those who enjoy more unstructured activities, you are welcome to walk along the beach, take a run on the boardwalk or catch up with some friends at the Hilton's Catch 31 outdoor patio. However you chose to spend your time, please note that we are experimenting with a new format. Wednesday's opening reception will be held after dinner, allowing you plenty of time to relax and unwind before enjoying dessert with your colleagues at 8:30 pm.

We've done our best to plan an enriching and engaging event. Please sign up now for the ***Governor's Conference on Economic Development – October 13-15, 2010 at the Virginia Beach Hilton Hotel Oceanfront***. I look forward to seeing you there.

Sincerely,

***Amy Parkhurst, Hampton Roads Economic Development Alliance
Chair, VEDA 2010 Fall Conference***

CONFERENCE REGISTRATON FEES

- Member Registration - **\$215**
- Spouse/Guest Registration - **\$160**
- Non-Member Registration - **\$290**
- Member Golf Registration - **\$65**
- Non-Member Golf Registration - **\$90**
- Member Bike Riding - **\$25**
- Non-Member Bike Riding - **\$45**
- Tour of the Port of Virginia - **\$0** - (*Reservations Required. No shows will be billed \$25*)
- Consultant's Appointments - **\$50** - (*15 minute sessions; open to VEDA Members only*)

SPONSORS

<p><u>Corporate Sponsors</u> BNY Mellon Dominion Virginia Power Norfolk Southern Old Dominion Electric Cooperative Stone & Youngberg Timmons Group Verizon Williams Mullen</p>	<p><u>Commonwealth Sponsors</u> Newport News Economic Development Authority Port of Virginia Virginia Beach Department of Economic Development</p>
<p><u>Dominion Sponsors</u> Alliance Engineering Draper Aden Associates H+M Company Hampton Roads Economic Development Alliance Shenandoah Valley Partnership SunTrust Bank Troutman Sanders Strategies McGuireWoods Consulting MEB General Contractors W.M. Jordan Company</p>	<p><u>Dogwood Sponsors</u> Thompson & Litton 310 Ltd.</p>

Attire for the Conference: Business Casual
Hotel Registration Deadline: Sunday, September 19, 2010
Conference Registration Deadline: Friday, October 8, 2010
No cancellations after: Friday, October 8, 2010

This event is recognized by the International Economic Development Council as a professional development event that counts toward the recertification of Certified Economic Developers.

HOTEL INFORMATION

Reservation Deadline: Sunday, September 19, 2010
The Hilton Virginia Beach Oceanfront
3001 Atlantic Avenue, Virginia Beach, VA 23451
Phone: 757-213-2332, Fax: 757-213-3430

The **Hilton Virginia Beach Oceanfront** hotel in Virginia Beach, VA, towering 21 stories above the Virginia Beach resort district offers panoramic views that rank among the very best on the mid-Atlantic coast. Recognized as one of the premier Virginia Beach hotels, it offers the most luxurious accommodations and superior first-class service.

There are two award-winning restaurants within the Hilton Virginia Beach, Virginia hotel including Catch 31 - offering the Oceanfront's largest raw bar and fresh seafood selections, Salacia - Virginia's only AAA Four-Diamond Steakhouse, and Sky Bar - featuring Virginia Beach's only seasonal roof top bar and infinity pool.

Located adjacent to our Virginia Beach, VA the hotel is Neptune's Park which hosts nightly entertainment throughout the summer, and the Shoppes at 31 Ocean which offers a variety of fabulous boutiques for your shopping pleasure.

The Hilton Virginia Beach Oceanfront hotel's great location puts you just 20 minutes from Norfolk International Airport and downtown Norfolk, 45 minutes from Colonial Williamsburg and Busch Gardens, five minutes from the Virginia Aquarium & Marine Science Center, and only 10 seconds from the famous Virginia Beach boardwalk and oceanfront.

Directions

From the west: I-64 East to 264 East, left on Atlantic Avenue, hotel is on the right at 31st Street.

From the north: Rt. 13 South, across Chesapeake Bay Bridge Tunnel, follow signs to Virginia Beach oceanfront, Rt. 60 (Shore Drive), 12 miles to Laskin Road-31st Street, take a left on 31st Street.