

**VIRGINIA ECONOMIC DEVELOPERS ASSOCIATION**  
**www.GoVEDA.org**  
**2010 Fall Conference**  
**Governor's Conference on Economic Development**  
***New Trends in Economic Development***

**\*\*SCHEDULE OF EVENTS\*\***  
**Virginia Beach Hilton**  
**AS OF 9/13/10**

**Wednesday, October 13, 2010**

11:00 am	<u>Golf-Shotgun Start, Cypress Point Country Club</u>
1:00 pm	<u>Bike Riding in North Landing State Park, Start at Hilton Virginia Beach</u>
3:30-5:00 pm	<u>Focus Group with NTAR</u>
5:00 -7:00 pm	<u>Conference Registration</u>
8:00 pm	<u>Conference Registration Re-opens</u>
8:30-10 pm	<u>Conference Opening Reception – After Dinner Dessert Reception</u>

**Thursday, October 14, 2010**

7:00 am	<u>Registration</u>
7:30 am	<u>Continental Breakfast</u>
8:00 am	<u>Opening Remarks &amp; Welcome</u>
8:15 am	<u>Session I: VEDA Public Policy Update</u> ✓ Christopher Lloyd, VEDA Public Policy Chair, McGuireWoods Consulting ✓ Michael Woods, VEDA Public Policy Liaison, Troutman Sanders Strategies
8:45 am	<u>Session II, Part 1: CONSULTANTS PANEL</u> <b>Title:</b> <i>Trends in Site Selection &amp; Renewable Energy</i> <b>Speaker:</b> Don Schjeldahl, Vice President Renewable Energy Strategies, The Austin Company
9:35 am	<u>Break</u>
9:50 am	<u>Session II, Part 2: CONSULTANTS PANEL</u> <b>Title:</b> <i>Responding to Prospect RFI's</i> <b>Speaker:</b> Jeannette Goldsmith, Principal, McCallum Sweeny
10:40 am	<u>Session II Part 3: CONSULTANTS PANEL</u> <b>Title:</b> <i>Working with Your Legislators to Win Projects</i> <b>Speaker:</b> Patrick O. Gottschalk, Chair, Economic Development Team, Williams Mullen
11:30 am	<u>Session II Part 4: Q&amp;A—Interactive Discussion with Consultants Panel</u> ✓ Don Schjeldahl, Vice President Renewable Energy Strategies, The Austin Company ✓ Jeannette Goldsmith, Principal, McCallum Sweeny ✓ Patrick O. Gottschalk, Williams Mullen

- 12:15 pm Move to Lunch
- 12:30-1:45 pm Lunch with Keynote Speaker  
**Title:** *Foreign Direct Investment: Trends, Policies, and the Federal Role in Attraction*  
**Speaker:** Aaron Brickman, Director, Invest in America, US Department of Commerce
- 2:00-5:00 pm OPTIONAL ACTIVITIES:
- PORT TOUR
  - CONSULTANTS' APPOINTMENTS  
(15 minutes with a consultant @\$50)
- 6:15 pm New Member Meet & Greet
- 7:00-9:00 pm Thursday Night Celebration – Beach Party  
Entertainment: The Calypso Nuts
- 9:00 pm Dominion Virginia Power Hospitality Suite

<b>Friday, October 15, 2010</b>
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- 8:00 am Registration
- 8:30 am Breakfast with Keynote Speaker
- ✓ Breakfast
  - ✓ Cardinal Award
  - ✓ Presentation  
**Title:** *Economic Development in the Commonwealth*  
**Introduction:** Susan K. Deusebio, VEDA President, Hanover County Economic Development  
**Speaker:** The Honorable Robert McDonnell, Governor, Commonwealth of Virginia
- 10:00 am Break & Checkout
- 10:30 am SEDC Remarks, Gene Stinson, President, SEDC
- 10:45 am Session III:  
Title: *Alternative Energy*  
**Speakers:**
- ✓ Dr. Jonathan Miles, Professor, Department of Integrated Science and Technology, James Madison University
  - ✓ Joe Zwetolitz, Senior Vice President, US Reactors and Services, AREVA NP, Inc.
- 12:00 pm Announcements/Fall Conference Adjourns
- 12:45 pm Board of Directors Meeting